

Carlton Residents Association – Draft five-year plan

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Purpose of this document

This document is a draft five-year plan for CRA. It is meant as starting point for CRA Members to respond to and revise.

Background

This document is based on data collected by the Forward Planning Working Group through document review, a survey of CRA members and consultations with key stakeholders. The document was reviewed and revised by the CRA Committee in December 2016.

Goals of Carlton Residents Association

The Carlton Residents Association works to maintain the valued environment and rich cultural diversity of the suburb. We believe that all Carlton citizens should be able to enjoy these assets. CRA represents the voice of Carlton Residents in pursuit of three main goals:

1. Advocate to improve the livability and amenity of Carlton
2. Support the retention of the heritage assets (both physical and cultural) of the Carlton community against inappropriate development
3. Maintain the quality of public spaces

To achieve our goals, CRA's internal goals are to:

1. Increase the influence and reach of CRA
2. Ensure CRA is an efficient, effective and transparent organization
3. Increase the membership of CRA, both the number and diversity of members
4. Encourage greater active participation from existing members

CRA Medium-term objectives

CRA will work to achieve a set of objectives in pursuit of its goals over the medium term. These objectives are outlined below, listed under each corresponding goal. CRA will sometimes act independently and sometimes in association with other agencies and institutions in pursuit of CRA's goals and objectives.

Goal 1: Improve the livability and amenity of Carlton

- Advocate to address gaps in the provision of health, education and other key community services
- Advocate for increased safety and security on Carlton streets, including for those experiencing homelessness
- Advocate to reduce the negative impacts of all transport modes, including noise and air pollution, and reduce the conflicts between the different modes (pedestrian, cyclist, motorcyclist and vehicular)
- Facilitate improved planting intensity and diversity on Carlton's streets, roundabouts and other public spaces

Goal 2: Support the retention of the heritage assets of the Carlton community

- Facilitate resident action against inappropriate development

Goal 3: Support the quality of the public realm

- Advocate for planning controls that provide clearer guidance to both developers and the community, and planning processes that do not exclude parties from review tribunals and panels

Internal Goal 1: Increase the influence and reach of CRA

- Deliver high profile events that are relevant to members and the wider community. The Association will explore partnering with other local organisations (eg Readings Bookshop) in this endeavor
- Deliver relevant and timely communications via the website, facebook and online and paper based newsletters
- Ensure that submissions to Government and other key stakeholders are well researched, professionally presented and include clearly articulated requests
- Explore the use of awards (both positive and negative) to recognize good/bad practice
- Monitor trends via community consultation

Internal Goal 2: Ensure CRA is an efficient, effective and transparent organization

- Improve CRA Committee meetings by making sure meetings run to time and committee members are well supported to make decisions
- Agree on scope of action for Working Groups and Committee Members
- Ensure coordination between action of Working Groups and Committee Members

Internal Goal 3: Increase membership of CRA

- Develop annual goals for membership growth
- Increase the diversity of members to include representation from international students and residents of the public housing estates

Internal Goal 4: Increase active participation of CRA members

- Retain current members
- Engage current members in activities that match their interests and expertise

How CRA works to achieve its objectives

CRA is a voluntary organization. CRA works to achieve its goals through working groups, where members collaborate, and officers who act individually. The connection between CRA’s goals and each working group or officer is outlined in Table 1.

Table 1: Relation between CRA Working Groups and CRA Officers and CRA objectives

Goal 1: Improve the livability and amenity of Carlton	Goal 2: Support the retention of the heritage assets of the Carlton community
<ul style="list-style-type: none"> • Forward Planning WG • Parkland and Streetscapes WG • Traffic, Transport & Parking WG 	<ul style="list-style-type: none"> • Planning WG
Goal 3: Support the quality of the public realm	
<ul style="list-style-type: none"> • Planning Working Group 	
Internal Goal 1: Increase the influence and reach of CRA Internal	Internal Goal 2: Ensure CRA is an efficient, effective and transparent organization
<ul style="list-style-type: none"> • Communications WG • Events Officer • Forward Planning WG • Media and Design Officer • Newsflash and Web-site Officer 	<ul style="list-style-type: none"> • CRA Committee • Forward Planning WG • Minutes Secretary • Convenor of WGs • Newsflash and Web-site Officer
Internal Goal 3: Increase membership of CRA	Internal Goal 4: Increase active participation of CRA members
<ul style="list-style-type: none"> • Membership Secretary 	<ul style="list-style-type: none"> • Membership Secretary